

The ultimate
evolution
of music purchasing



XIVA
music store

The new & unique
way to discover
and purchase music



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music store
by **IMERGE**



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Gone are the days of queuing in a record store to preview an album at a listening station; gone are the days of hunching over a PC to listen to track previews through inadequate speakers; the **XIVA music store** is the most unique way to discover and purchase new music.

Choose...

XIVA music store allows you to discover new music, and re-discover music you've always wanted.

Browse...

Search the 8 million track database, or check out the week's top releases.

Access the XIVA music store via the main menu icon, or via album and artist views in the Imerge UI.



Transfer to your favorite media player

All the music is DRM free MP3 – the world's most popular audio format – which means there are absolutely no technological restrictions to hinder your use of your purchased music, and offers maximum device compatibility. The vast majority of the tracks are available to purchase and download at 320kb/s mp3 and all purchasing is carried out via our new XIVA music store GUI. You can transfer to IPODs, other portable media players, and stream to systems such as Sonos. After purchase the music will simply appear in your product's media library, complete with metadata and high resolution cover art.

Buy.

Select a card on your musical journey to preview tracks, view stunning album art, and of course purchase what you want.

Sit back, relax and listen to the music – nothing could be easier.

Partnered with 7digital

The XIVA music store is partnered with 7digital, a major worldwide player in worldwide online content delivery. From launch customers in the UK and US will be able to access the store; more territories can be added, subject to demand.



'Skylocker' security

All your music purchases are stored safely in an online locker, as well as on your Imerge product. A registered music store account triggers the 'Skylocker' which keeps all your purchases safe and secure for re-download to other devices such as portable players. We make it simple to re-download previously purchased music.

Key features

- Discover new music from the music you already own
- Over 8 million tracks available to purchase
- High quality previews and DRM free 320kb/s mp3 download
- Incredible three dimensional user interface
- Comprehensive search functionality
- High resolution coverart display
- Enter the store from Imerge album or artist library
- Download direct to your Imerge music library
- Re-download from 'Skylocker' to other devices
- Available on Imerge MS1, MS1-HD and AS1 products
- Partnered with 7digital
- Easy account setup with ultra secure transactions
- No complicated purchase procedures
- Top tracks and albums suggested at store entrance
- Discover similar artists and similar tracks
- Recommendations for purchase at every step
- Step forward or backward in time with music store history
- 'Silverlight' technology for a supremely refined experience
- Buying music becomes a social experience – again!
- Available in the UK and USA
- Availability in other regions to be confirmed

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MS1-HD Entertainment System



AS1 AudioServer

XiVA music store – exclusive to Imerge

The XiVA music store is available exclusively for the Imerge MS1 MediaServer, The MS1-HD Entertainment System and the NEW AS1 AudioServer.

We will initially be launching the XiVA music store as an online update for the MS1 and MS1-HD, followed by the new AS1 AudioServer.



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